

ORDINANCE NUMBER 2022-001

ORDINANCE NUMBER O-2022-001 AMENDS THE BOWLING GREEN TOWN CODE, CHAPTER 3, "LAND USE AND BUILDINGS," ARTICLE I, "ZONING ORDINANCE," DIVISION 16, "PROHIBITED SIGNS," (C) (3) TO ALLOW SIGNS TO EXTEND FROM A PARAPET WALL NOT GREATER THAN FIVE FEET.

BE IT ORDAINED by the Bowling Green Town Council, at its regular monthly meeting on the 2nd day of June 2022, The Bowling Green Code, Chapter 3, "Land Use And Builds," Article I, "Zoning Ordinance," Division 16, "Signs, "be amended to allow signs to extend from a parapet wall not greater than five feet.

"Division 16 Signs"

Section 3-189. Prohibited signs.

The following signs are prohibited:

- (a) General prohibitions.
 - (1) Signs that violate any law of the Commonwealth relating to outdoor advertising.
 - (2) Signs attached to natural vegetation.
 - (3) Signs simulating, or which are likely to be confused with, a traffic control sign or any other sign displayed by a public authority. Any such sign is subject to immediate removal and disposal by an authorized city official as a nuisance.
 - (4) Vehicle or trailer signs.
 - (5) Freestanding signs more than twenty-five feet in height.
 - (6) Signs hanging from supports, except against the face of a building.
 - (7) Billboards
 - (8) Moving signs and electronic message signs on residential properties in all residential districts.
 - (9) Any sign displayed without complying with all applicable regulations of this article.
 - (10) Any sign that is not expressly permitted by this article.
- (b) Prohibitions based on materials.
 - (1) Signs painted directly on a building, except where expressly permitted by this article.
 - (2) Animated signs where the message content does not change more often than once every seven seconds.
 - (3) Flashing signs or other signs displaying flashing, scrolling or intermittent lights or lights of changing degrees of intensity, except where such signs are expressly permitted within this article.

- (4) Signs consisting of illuminated tubing or strings of lights outlining property lines or open sales areas, rooflines, doors, windows or wall edges of any building, except for temporary decorations not to exceed a total of three months per calendar year.
 - (5) Signs that emit smoke, flame, scent, mist, aerosol, liquid, or gas.
 - (6) Signs that emit sound.
 - (7) Any electronic sign that is generated by a series of moving images, such as an LED, digital display, or other video technology, whether displayed on a building, vehicle, or mobile unit.
 - (8) Strings of flags visible from, and within fifty feet of, any public right-of-way.
 - (9) Pole signs less than six feet in height.
- (c) Prohibitions based on location.
- (1) Off-premises signs, unless specifically permitted by this article.
 - (2) Signs erected on public land other than those approved by an authorized town official in writing, required by law without such approval, or permitted under Virginia Code § 24.2-310(E). Any sign not so authorized is subject to immediate removal and disposal by any authorized official. Removal of the sign under this provision does not preclude prosecution of the person responsible for the sign.
 - (3) Signs on the roof surface or extending above the roofline of a building or signs extending from a parapet wall where the sign is greater than five feet above the roof line.
 - (4) Neon signs, except in windows.